

MARKETING & COMMUNICATION INTERNSHIP

Toulouse, 6 months, Starting date: ASAP

Delair

Delair is one of the world's most experienced provider of drone-based solutions combining its high performance, long range UAV hardware with sophisticated AI-based analytics technology and professional services. We enable enterprises to monitor and digitize their physical assets from the air and turn the collected data into valuable business insights. Our solutions are used globally by customers in industries such as utilities, construction, agriculture, transportation, mining and oil & gas.

By joining Delair, you will participate in what is broadly recognized as the biggest technological paradigm shift of our generation: the digitization of the physical world. The combination of drones, Cloud-based services, AI (Artificial Intelligence) and Machine Learning, makes Delair a pioneer and leader in shaping tomorrow's technology landscape. It is in technical excellence and perpetual innovation that we recognize ourselves. This is why we encourage pioneering ideas and incent our teams to develop their creativity.

As a young, energetic and highly motivated team, we work in a stimulating and pleasant working environment. Dedication and innovation are rewarding and rewarded, giving you a unique opportunity to gain valuable and challenging experience in a rapidly growing business with passionate and easy-going enthusiastic people.

Job description

The Marketing & Communication intern will work with the Sales team on the following tasks:

- Assist in developing the marketing strategy of the company.
- Community management on social networks such as Facebook, Twitter, LinkedIn...
- Organize communication tools
- Press Relations database development
- Write articles and press releases
- Develop Competitive Intelligence

Your profile

We are seeking an intern who already had an experience in Marketing and Communication in small companies. We will particularly appreciate international experiences and dynamic, autonomous profiles.

- High English level (ability to write articles in English)
- Proactive
- Ability to work both independently and in a team environment is essential
- Personality: Original, creative, painstaking
- Education level: marketing & communication related program
- Technical requirements: None, but a strong desire to develop them.
- Excited about drones / New technologies.
- Team work: Ability to integrate a technical and innovative company
- Experience: Ideally a 6 month internship.

