



DELAIR APPOINTS TRIPARD TO HEAD GLOBAL BUSINESS DEVELOPMENT

Former Intel Exec to Drive Continued Expansion of Enterprise Visual Data Management Solutions; Makes Delair 'Debut' at Upcoming AirWorks Conference

TOULOUSE, France – September 23, 2019 – [Delair](#), a leading provider of visual data management solutions for enterprises, today announced the appointment of Baptiste Tripard to the position of Vice President, Global Business Development. The seasoned tech executive with extensive experience in geospatial and data management technologies was most recently the Director of Strategy & Business Development of the drone group at Intel. At Delair, he will focus on the company's further expansion into the enterprise market with its comprehensive and industry-specific solutions for collecting, managing and analyzing visual data to accelerate the digital transformation of companies.

Tripard will be a featured speaker at the upcoming [AirWorks Conference](#) (September 24-26, Los Angeles), hosted by DJI, where he will speak about leveraging the power of drone data and AI to generate high-value business insights. In his talk, he will discuss the need for the integration and optimization of geospatial data using robust, cloud-based platforms for processing large amounts of data and driving sophisticated analytics tools.

"Through his deep knowledge of how geospatial technologies are evolving, Baptiste brings a keen understanding of the way enterprises can better utilize visual data from a wide range of sources to gain more insightful business analysis and optimize their operations. He has the experience and expertise to help our customers grow their visual data strategy," said Michael de Lagarde, CEO of Delair.

"The delair.ai platform is establishing a new standard for how visual data can be managed in the cloud at the enterprise level, and making aerial intelligence a more accessible option for all types of companies. Delair's rich history of innovation with drones and data solutions, combined with its open ecosystem philosophy and strong data science expertise, make it well-positioned to push the boundaries of the geospatial industry and create a new era where automated visual data analysis becomes very common in any business thanks to cloud technology," said Tripard.

Tripard has built a career in aviation, starting as a jet engine designer. He later joined drone supplier SenseFly (part of Parrot), where he was instrumental in expanding the company's presence into North America. In 2016, Baptiste joined Intel and served as General Manager of Intel Insight, leading the development and go-to-market strategy for that company's data management and analytics platform. Tripard previously served on the Board of the Small UAV Coalition, an organization bringing together leading technology companies to pave the way for commercial, philanthropic, and civil use of small UAVs. He holds a Masters Degree in Aerospace

Engineering and graduated from the HEC School of Management, Europe's top ranked business school.

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About Delair

Delair is a leading provider of end-to-end, visual intelligence solutions that enable enterprises to capture, manage and analyze their assets and turn the collected data into valuable business insights. The company's offerings combine high performance UAV hardware with delair.ai, the industry's most robust platform to power your entire visual intelligence workflow, from data management to advanced analytics. Its solutions are sold in over 70 countries with a network of more than 100 resellers in industries such as mining, construction, agriculture, oil and gas, utilities and transportation. Delair has strengthened its position as a global leader through strategic acquisitions (Gatewing, Airware/Redbird), and a strategic investment by Intel Corporation. Founded in 2011 by experts in the aerospace industry, the company employs 180 people and has offices in Toulouse, Paris, Los Angeles and Singapore. For more information, go to www.delair.aero.

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