



Delair announces subscription program for high performance UX11 & UX11 Ag surveying and mapping drones and delair.ai software platform

## Delair Takeoff offers fixed monthly fee for enhanced flexibility, lower capital expenditure for leveraging long-range, precision aerial intelligence platform

**TOULOUSE, France – July 11 2019 –** Delair, a leading supplier of commercial drone solutions, today announced Delair Takeoff, a cost-effective subscription program for accessing the company's high performance Delair UX11 family of UAVs and its delair.ai, cloud-based data management solution. Customers can pay a fixed monthly fee and have unlimited use of the long-range, fully equipped drone. A six-month minimum contract is required, and the plan is currently only available to customers in Europe.

The program provides 48-hour drone replacement guarantee in case of an accident, with limited out-of-pocket cost in case of user error or accidental damages.

"This Delair Takeoff program provides the ultimate in flexibility, predictability, and cost-effectiveness for customers who don't want to lay out an upfront capital expense for a high-performance drone platform. Delair is providing a new level of accessibility for commercial drone users who need to incorporate highly precise and insightful aerial intelligence into their business operations," said Chase Fly, Delair UX11 Product Manager.

The Delair UX11 is a state-of-the-art drone solution for highly precise and efficient mapping. It delivers integrated features for before, during and after flight operations, including an embedded global shutter camera, centimeter-level precision GNSS sensor, post processed kinematic (PPK) capabilities for survey-grade results, and both 2.4 GhZ wireless and 3G/4G cellular connectivity to operate anywhere. The drone's operational performance allows flights of up to 59 minutes covering over 300 acres at 400 feet. The Delair UX11 Ag model is custom-built for agriculture and vegetation management and is unique in that it provides the industry's best grade multispectral data with PPK positioning which enables precise georeferencing for repeatable analysis of individual plants, a tremendous benefit for applications such as seed breeding, precision agriculture, or range management.

Delair UX11 users can also access delair.ai, a cloud-based platform that helps users manage, process, view, analyze and collaborate around aerial data. Delair's industry-specific solutions provide the simplicity, security, and scalability that enterprises require to turn aerial data into business insights. and models as well as to use advanced analytics like verified stockpiles, haul roads, lidar classification and much more.

Pricing for Delair Takeoff starts at €1250/month.

## About Delair

Delair is a leading provider of end-to-end, drone-based solutions that enable enterprises to digitize their physical assets and turn the collected data into valuable business insights. The company's offerings combine high performance, long range fixed-wing UAV hardware with *Delair Aerial Intelligence* (delair.ai), the industry's most powerful platform to manage, analyze and share aerial data. Its solutions are sold in over 70 countries with a network of more than 100 resellers in industries such as mining, construction, agriculture, oil and gas, utilities and transportation. Delair has strengthened its position as a global leader through strategic acquisitions (Gatewing, Airware/Redbird), and a strategic investment by Intel Corporation. Founded in 2011 by experts in the aerospace industry, the company employs 180 people and has offices in Toulouse, Paris, Los Angeles, Beijing and Singapore. For more information, go to www.delair.aero.