

Delair

Delair is one of the world's most experienced provider of drone-based solutions combining its high performance, long range UAV hardware with sophisticated AI-based analytics technology and professional services. We enable enterprises to monitor and digitize their physical assets from the air and turn the collected data into valuable business insights. Our solutions are used globally by customers in industries such as utilities, construction, agriculture, transportation, mining and oil & gas.

By joining Delair, you will participate in what is broadly recognized as the biggest technological paradigm shift of our generation: the digitization of the physical world. The combination of drones, Cloud-based services, AI (Artificial Intelligence) and Machine Learning, makes Delair a pioneer and leader in shaping tomorrow's technology landscape. It is in technical excellence and perpetual innovation that we recognize ourselves. This is why we encourage pioneering ideas and incent our teams to develop their creativity.

As a young, energetic and highly motivated team, we work in a stimulating and pleasant working environment. Dedication and innovation are rewarding and rewarded, giving you a unique opportunity to gain valuable and challenging experience in a rapidly growing business with passionate and easy-going enthusiastic people.

Job description

The Event Manager will be part of the Marketing team and will report directly to the Chief Marketing Officer.

Delair organizes and participates at more than twenty events per year. The type of event participation varies, from full scale Delair branded booths at about five b2b tradeshows per year, to joint event organization with resellers or other partners, to internal Delair events for the employees.

A part of the Event Manager role will also be to manage and coordinate the creation of merchandizing (branded goodies) and its distribution through an online e-commerce website and the different Delair offices. The merchandizing is used not only for events, but also for sales and customer success activities.

We are looking for an efficient and well-organized person with a proactive and creative mindset. Someone who doesn't forget about the details and who can build structured playbooks to ensure the optimal event organization.

You will be part of a young and dynamic Marketing team that covers a wide range of activities. Your job as event manager will involve a constant collaboration with the Delair designer, as well as with the web manager, demand generation and sales collateral team.

The position as event manager covers the following activities:

- Build and maintain the calendar of events at which Delair participates. This involves coordination with the different sales teams as well as the product strategy teams.
- Coordination of event participation with event organizers from all around the world to negotiate best possible sponsorship packages and ensure the optimal exposure for Delair.
- Collaboration with Delair resellers and other partners to co-organize event participation with for instance a Delair "corner" on a partner's booth.

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- Creation of different formats of Delair events where we either gather partners for our own ecosystem events or where we invite potential customers or partners to see our drones fly and our web platform analyze drone data.
- Definition of Delair merchandizing (clothing, give-aways, mugs, pens, etc.) and the policies for distribution. This includes ownership of the merchandizing budget and strict follow-up to ensure visibility on the related expenses.
- Collaboration with the Delair human resources team and top management to plan and coordinate the internal Delair events, including the annual company get-together.

You will be working with people from all around the world and will need to deliver fast while remaining very organized. You will be able to count on your colleagues to help you with your activities and will participate to the fun and positive company atmosphere.

Required Skills

We are looking for an experienced individual, but also a great team player who will work closely with the rest of the Marketing team and other colleagues in the global Delair organization.

Required skills:

- Years of experience with organizing b2b tradeshow participations

Great organization and communication skills

- Interest in technical products and solutions
- Experience from working in international environments with English as the first language
- Dynamic, creative and willing to take on challenges and cope with a large workload in a very agile business
- Good knowledge and experience with digital marketing tools, including emailing campaign tools
- Excellent written and verbal communication skills
- Fluent in English, additional languages are a plus