



Delair Awarded as Technology Pioneer by World Economic Forum

The company is the only French tech Pioneer in 2018, and the only UAV solution provider.

- · World Economic Forum on Thursday announced its selection of the world's 61 most promising Technology Pioneers 2018, the most diverse class of such pioneers ever
- · Companies were selected for their potential to "transform society and industry" and "shape the Fourth Industrial Revolution," Fulvia Montresor of the World Economic Forum said
- Delair, which provides of end-to-end drone solutions for enterprises, was selected for Its contribution in transforming how drone-based technology can provide new levels of business insight and critical operational information to companies worldwide.
- · The full list of recognized Technology Pioneers can be viewed here

Labège, France June 21, 2018 – Delair, a leading supplier of drone solutions for commercial industries, was selected among hundreds of candidates as one of the World Economic Forum's "technology pioneers". Delair's drone solutions, combining fixed-wing UAVs made for long-range operations with sophisticated analytics based on artificial intelligence and advanced machine learning algorithms, are today sold in more than 70 countries. The company is also recognized as one of the world's most experienced provider of drones that can operate beyond-visual-line-of-sight (BVLOS).

The World Economic Forum's Technology Pioneers community are early-stage companies from around the world that are involved in the design, development and deployment of new technologies and innovations, and are poised to have a significant impact on business and society.

This year's cohort is the most diverse ever, both geographically and in terms of gender. 25% are female-led, and a majority (52%) come from regions outside the United States and Silicon Valley, with each continent represented, barring Antarctica. There is also a wide variety in the technologies the pioneers focus on: the focus technologies include artificial intelligence, big data and internet of things (IoT), biotechnology, blockchain, autonomous vehicles, cyber security, vertical farming and other agricultural advances, decentralised microgrids and robotics. The full list of technology pioneers can be found <a href="https://example.com/here/ben/here/

Following its selection as Technology Pioneer, CEO Michaël de Lagarde of Delair will be participating in the World Economic Forum Annual Meeting of the New Champions. This meeting, also dubbed "Summer Davos" will be held in Tianjin, China, September 18-20. Many Pioneers will also attend the Annual Meeting in Davos, in January 2019, and continue to contribute to Forum initiatives in the course of the next two years.

"We welcome Delair in this diverse group of technology pioneers," says Fulvia Montresor, Head of Technology Pioneers at the World Economic Forum. "Delair and its fellow pioneers are front and centre in shaping the ongoing Fourth Industrial Revolution and we believe they will be transforming society and industry in a positive way in the years to come."

"Delair is honored to collaborate with other visionary leaders in WEF's Technology Pioneers program, said Michaël de Lagarde. "Aerial intelligence collected and analyzed by our drone solutions is making a difference in improving business efficiencies, providing unprecedented insights into the physical world, and helping solve critical environmental, agricultural and safety challenges that will improve our lives."

The Technology Pioneers were selected by a <u>selection committee</u> of more than 60 academics, entrepreneurs, venture capitalists and corporate executives. The committee based its decisions on criteria including innovation, potential impact and leadership. Past recipients include Airbnb, Google, Kickstarter, Mozilla, Palantir Technologies, Spotify, TransferWise, Twitter and Wikimedia.

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All info on this year's Technology Pioneers can be found here: http://wef.ch/techpioneers18

More information on past winners can be found <u>here</u>.

About Delair: Delair is a leading provider of drone-based solutions that enable enterprises to monitor and digitize their physical assets from the air and turn the collected data into valuable business insights. Its solutions are used globally by customers in industries such as utilities, construction, agriculture, transportation, mining and oil and gas. The company is one of the world's most experienced providers of industrial drone solutions, combining its high performance, long range UAV hardware with sophisticated analytics technology and operational services. A strategic partnership with Intel and its Intel Insight initiative is driving the two companies toward the industry's most scalable platform for drone imagery storage and business intelligence. Founded in 2011 by experts in the aerospace industry, the company is headquartered in Toulouse, France, and has offices in Ghent, Belgium, Los Angeles and Singapore. Its solutions are sold in more than 70 countries by a network of resellers. For more information about Delair and its brand-new generation of beyond-visual-line-of-sight (BVLOS) drones with 3G/4G communications, go to www.delair.aero and on twitter @DelairTech

About World Economic Forum: The World Economic Forum, committed to improving the state of the world, is the International Organization for Public-Private Cooperation. The Forum engages the foremost political, business and other leaders of society to shape global, regional and industry agendas. (www.weforum.org).